HALLOUMI STYLE

GRILLING BURGER

THE CHEESE THAT DOES NOT MELT





HALLOUMI STYLE

GRILLING BURGER

THE CHEESE THAT DOES NOT MELT



AUTHENTIC FROM CYPRUS, THIS FIRM UNRIPENED CHEESE IS EXCELLENT FOR GRILLING, IN A PAN OR ON THE BBQ

THE HALLOUMI CATEGORY

HAS BEEN GROWING
YEAR OVER YEAR
OVERPACING THE
SPECIALTY CATEGORY
GROWTH

Nielsen MarketTrack Nat Xnfld GB+DR+MM, Tonnage: Kilograms, Latest 52 Weeks Ending Dec 07, 2019



SAPUTO IS THE NATIONAL LEADER IN THE HALLOUMI CATEGORY

Nielsen MarketTrack Nat Xnfld GB+DR+MM, Tonnage: Kilograms, Latest 52 Weeks Ending Dec 07, 2019 53%
OF CANADIANS CLAIM
THEY EAT MEAT
ALTERNATIVES,
WITH BURGERS
BEING THE MOST
POPULAR OPTION

Mintel Meat Alternatives Canada. January 2018 MEAT, DAIRY
AND EGGS ARE THE
PRIMARY
SOURCES
OF PROTEIN
FOR CANADIANS

Nielsen Panelviews survey, March 2017, Canada MANY WILL CHOOSE MEAT-FREE RATHER THAN A WHOLESALE CHANGE TO A PLANT-BASED LIFESTYLE



Mintel, Global Annual Cheese Review 2018



PRODUCT	12031
QUANTITY PER UNIT	4 patties
CASE FORMAT	10 x 200 g
UPC CODE	063549105605
SCC CODE	00063549105650
SHELF LIFE	365 days
M.F.	23%
HUMIDITY	46%
CASE DIMENSIONS (L x W x H)	22.5 cm x 15.5 cm x 10.5 cm
UNIT DIMENSIONS (L x W x H)	9.5 cm x 4.0 cm x 14.4 cm



22.5 cm x 15.5 cm x 10.5 cm

3.5 cm x 8 cm x 16 cm



INGREDIENTS: Cow's milk, Goat's milk, Sheep's milk, Microbial enzyme, Salt.



HUMIDITY

CASE DIMENSIONS (L x W x H)

UNIT DIMENSIONS (L x W x H)

Valeur nutritive Per patty (50 g) par galette (50 g)	•
Calories 160	% Daily Value ^s % valeur quotidienne ^s
Fat / Lipides 13 g	17 %
Saturated / saturés 9 g + Trans / trans 0 g	45 %
Carbohydrate / Glucides	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 1 g	1 %
Protein / Protéines 12 g	
Cholesterol / Cholestéro	l 45 mg
Sodium 600 mg	26 %
Potassium 50 mg	1 %
Calcium 400 mg	31 %
Iron / Fer 0.1 mg	1 %